

## The difference between Premier Paws Club membership and pet insurance, and why you need both

Our Premier Paws Club focuses on preventative healthcare and has been carefully designed to help your pet have a healthy, happy life.

Pet insurance, on the other hand, provides financial cover for unforeseen illness and accidents – although it is important to note that the level of cover provided by different insurers/policies can vary enormously.

Preventative healthcare includes vaccinations, parasite prevention, regular health checks and other services intended to prevent illness or to detect potential issues before your pet suffers any discomfort.

Pet insurance covers unexpected events, similar to a car insurance policy.

Unlike car insurance, however, 90% of pet insurance claims are for illness as opposed to accident\*. Data also shows you are more likely to claim on your pet insurance than your car or household insurance\*\*.

As a Premier Paws Club member, your pet will be regularly examined by one of our vets or veterinary nurses.

This maximises the opportunities for early diagnosis and treatment of conditions which might affect your pet's health and gives the best chance of a positive outcome.

This is why we strongly recommend that responsible pet owners combine Premier Paws Club membership with a pet insurance policy.

\* Mintel's Insurance Report 2013  
\*\* From Allianz internal data



Here's what the combination of Premier Paws Club membership and insurance gives you and your pet:



Cullompton:..... 01884 35558  
Tiverton:..... 01884 258585  
Honiton: ..... 01404 44095  
Uffculme: ..... 01884 841317

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[www.valeveterinarygroup.co.uk](http://www.valeveterinarygroup.co.uk)

Our Premier Paws Club for Cats and Dogs



EASY MONTHLY PAYMENTS

10% OFF CONSULTATIONS

START SAVING TODAY

THE VALE VETERINARY GROUP'S  
PREMIER PAWS CLUB

Complete, worry-free preventative healthcare for your pet



Ask a member of staff how to join



## We would do anything for our pets, wouldn't we?

Whether it's the fun of watching a young pup or kitten playfully exploring the world around them or the comfort of an old friend constantly by your side or asleep on your lap - the companionship our pets give us is priceless.

But because your faithful friend can't tell you when they're feeling unwell - and sometimes you can't see when there's anything wrong either - you want reassurance...

- ✓ **reassurance** that, as a responsible pet owner, you're making the right choices to give you and your pet a long and happy life together,
- ✓ **reassurance** that regular check-ups and early detection of any potential problems give the best chance of a positive outcome,
- ✓ **reassurance** that if something doesn't seem quite right (maybe your pet seems a little under the weather?) that you can see a vet any time, just to be sure that it's nothing more serious.

## We are pet owners too - so we understand how this feels

That's why, when we designed our Premier Paws Club, we decided that complete peace-of-mind was the most important priority.

What better way to give your pet the very best opportunity of a long and happy life?

To find out more about the benefits Premier Paws Club membership

brings, please read on - or ask a member of staff.

We choose Premier Paws Club membership for our own pets. We hope you will too...

Thank you,

*The Vale Veterinary Group*

## 11 reasons to join the Premier Paws Club today

Your Premier Paws Club membership provides the most comprehensive and cost-effective way to give your pet everything they need to stay healthy:

1. **10% off** consultations
2. **Annual booster vaccinations** using the best and most effective vaccines, covering:
  - Distemper, Hepatitis, Parvovirus, Leptospirosis and Kennel Cough in dogs
  - Feline Leukaemia, 'flu, enteritis and Herpes in cats
3. **Health examination at time of annual booster** with your vet each year
4. **Flea and tick treatment** - the most effective prescription products to keep your pet flea and tick free throughout the year.
5. **Year-round worm prevention** - we'll recommend the treatment most suitable for your pet and best at protecting your family too
6. **Monthly protection** against lungworm and Echinococcus
7. **Microchipping**, to give the best chance of being reunited with your pet if they are lost, discounted to £15.00

### Plus you will benefit from:

8. No joining fee
9. No annual renewal fee
10. Your membership price is fixed for 12 months
11. Convenient payment by monthly direct debit



## How do I join?






Joining is easy - just ask at reception or visit our website and click Premier Paws Club to join online.

You'll just need your bank account details, so we can set up your direct debit.

Joining takes only a few minutes and you'll have the peace of mind that comes with knowing your pet receives the very best in year-round preventative healthcare.

SAVE UP TO  
**35%**

## How much does it cost?

	<b>Small Dog*</b> (less than 10kg) <b>£12.95</b> /month		<b>XL Dog*</b> (40kg+) <b>£26.50</b> /month
	<b>Medium Dog*</b> (10.1kg - 25kg) <b>£14.95</b> /month	*weights are based on predicted adult weight for dogs.	
	<b>Large Dog*</b> (25.1kg - 40kg) <b>£17.49</b> /month		<b>Cats</b> <b>£11.99</b> /month